

EXPERIMENTA DESIGN 2003

BIENAL DE LISBOA / 17 SEPTEMBER / 02 NOVEMBER

PRESS RELEASE #03

MEDIA'S INVITATION

PRESENTATION
EXPERIMENTADESIGN2003
LISBON BIENNALE

We have the pleasure to invite you to the presentation of **ExperimentaDesign2003 – Lisbon Biennale** the next **29th Aug., Tuesday, at 7 p.m.** in the foyer of **Cinema São Jorge**, in Lisbon, theme and programme will then be announced.

The Minister of Culture **Pedro Roseta** and the Councillor for Culture Lisbon City Hall **Maria Manuel Pinto Barbosa** will be present in the press conference. The main sponsors of the Biennale will be represented by **Jaime Manuel Ferreira de Oliveira** from UNICER/Super Bock, **Philippe Dauger** from Renault Portuguesa and **Ruy Vieira** from JCDcaux. The panel also counts with the presence of the directors of ExperimentaDesign: **Guta Moura Guedes, João Paulo Feliciano** and **Pedro Gadanho**.

After the press conference, the President of the Lisbon City Hall **Pedro Santana Lopes** will join the presentation. To complete the information related to the programme, the Media will also have as speakers, among others and after the conference, **Delfim Sardo**, director of the Exhibition Centre of the Centro Cultural de Belém; **Robert Ness**, director of the British Council, co-producer of the Lisbon Biennale; **Marc Pottier**, director of the Institut Franco-Portugais, also a co-producer of the Lisbon Biennale, and **Philippe A. Mayer**, chairman of the VIA – Association pour la Valorisation de l'Innovation dans l'Ameublement (Paris), who will purposely come to Lisbon for the presentation of ExperimentaDesign2003.

Some of the creators invited to the third edition of the Biennale will also be present.

Yours sincerely,

ExperimentaDesign2003
BEYOND CONSUMPTION LISBON BIENNALE
17 SEPTEMBER / 02 NOVEMBER

A press dossier will be handed out to journalists, containing texts on the theme and programme of ExperimentaDesign2003 – Lisbon Biennale, as well as a CD with digitised images and other information elements. Any explanation from or interviews with the above mentioned names should be requested to the Communication Department of ExperimentaDesign2003:
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