



Discover creative Lisbon with EXD.

ExperimentaDesign is an international Biennale dedicated to design, architecture and contemporary creativity. With a dynamic and bold programme, EXD generates and showcases original projects and ideas in different formats: exhibitions, urban interventions and debates, always in emblematic places in the city.

This year, under the theme "It's about Time", EXD'09 launched events across the creative and cultural spectrum. Open to all and scattered around Lisbon, these events provide alternative circuits through the city often overlooked by visitors and locals.

What's on?

At the axis of the EXD'09 Biennale are four exhibitions featuring work and ideas by designers from across the globe.

Quick Quick Slow at the Museu Coleção Berardo

Curated by Emily King the exhibition is an "alternative history of graphic design" and an absolute must visit for design enthusiasts. *Quick Quick Slow* explores the relationship between printed graphics and the moving image throughout the last century. The impressive selection of imagery is the translation of the designers' emotions and interpretation of the accelerating speed of daily life. Expect to see early 20th Century pieces by El Lissitzky, Laszlo Moholy-Nagy and Alexander Rodchenko and more contemporary graphics Irma Boom's books and Peter Saville's album covers in an inspiring take on design history.

Lapse in Time at the Sociedade Nacional de Belas Artes

Lapse in Time represents design activities that show the "work in progress" rather than commercial and final product solutions.

With this show the curator, Hans Maier-Aichen wanted to show processes of works, which give information about certain creative aspects within the field of critical design perception, about crossing borders with other disciplines like cognitive sciences, anthropology, ecological challenges and even fine arts; circumstances and phenomena which are always connected with a lapse of time.

Pace of Design at the Museus da Politécnica

From the observation of everyday life of seven major international studios, *Pace of Design* analyses the connection between time, design process, intensity and creativity. To understand the pace of creation, development and production of every studio, Austrian curator Tulga Beyerle visited, observed and interviewed principal designers at their studios in Germany, China, India, the United States, South Africa, Japan and Brazil.

The exhibition shares with the visitor the daily inspirations and challenges, and reveals different perspectives about methods, processes and work cycles in a given city and culture. The exhibition has also resulted in the rehabilitation of the space of the museum.



* Complementary Publication available at the exhibition venues. Entrance to exhibition is free of charge on purchase of the publication.

Timeless at the Museu do Oriente

In light of the challenges facing society today with regards to dwindling resources and social concerns EXD'09 invited four countries to answer the pertinent question, "How can 'less' become an enlightening value instead of a restrictive fact?"

The exhibition and publication are divided into four sections, which correspond to the participating countries: India, Portugal, South Africa and the United Kingdom, framed by the input of the respective curators. Products and ideas on display address global concerns such as energy saving, the responsible use of natural materials, recycling, poverty and other cultural realities. The exhibition is a noteworthy reflection of the realities of the countries represented.

All exhibition venues are considered Lisbon treasures. Please refer to the accompanying document for detailed information.

Exhibition Specials

Visitors to Lisbon and the EXD'09 Biennale may enjoy a trained tour guide to all the Biennale exhibitions.

EXD has arranged the following for local and international visitors to the biennale:

- Bespoke itineraries and guided tours of the exhibitions by experts for adult audiences
- Visits and hands-on activities for youngsters and students
- Creative workshops on weekends for families
- Workshops and special tours for high school and university students
- Themed group discussions

For information on guided tours and bespoke itineraries, please contact EXD:

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Lounging Space

Housed in a former Palace owned by the Braamcamp family, this 19th century exquisite building is the meeting and information hub for the EXD'09 Biennale. It houses a bookstore and features exhibitions by well-known Portuguese designers. For those just wanting to relax, visitors are welcome to take in the views of Lisbon and catch some rays on the terrace over a drink and a chat with family and friends.

The Lounging Space is open until 8 November and has its own programme of events.



Enjoy a Weekend Getaway with EXD'09

Individuals as well as groups looking for a weekend exploring the culture, architecture and creativity of a great European city before the winter sets in – are welcome to Lisbon. A brief notification of a visit to Lisbon will guarantee visitors of a tailor made cultural itinerary.

For a detailed programme and other Biennale offers visit www.experimentadesign.pt.

For up to date information visit the blog <http://www.experimentadesign.pt/2009/blog/>

For more information on the biennale, visit the Press Centre
<http://www.experimentadesign.pt/press/eng/index.html>

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